

City of Scottsdale Tourism Development Commission Special Meeting

MARKED AGENDA

8:00 a.m., Monday, January 31, 2011 Economic Vitality Office 4021 N. 75th Street, Suite 102 Scottsdale, Arizona 85251

1. Call to Order/Roll Call 8:02 a.m.

Kate Birchler, Chairwoman

Mike Surguine, Vice-Chairman

Leon Young

David Richard

Ace Bailey

Michael Hoffmann

Kathleen Glenn

Commissioners Birchler, Richard, Bailey, Hoffmann (Telephonic), Young, Glenn present. Commissioner Surguine arrived 8:05 a.m. Commissioner Hoffmann left at 8:17 a.m.

2. Election of Officers

Steve Geiogamah, Tourism Development Coordinator

Motion to elect Commissioner Birchler as Chairperson made by Commissioner

Bailey; Seconded by Commissioner Surguine. Approved 7-0.

Motion to elect Commission Surguine as Vice-Chairman made by Commissioner

Birchler; Seconded by Commissioner Richard. Approved 7-0.

3. Approval of Minutes

Commission discussion and possible action to approve the November 16, 2010 regular meeting minutes (Attachment No.1)

Motion to approve minutes as amended by Commissioner Surguine; Seconded by Commissioner Bailey. Approved 7-0.

4. Non-Marketing Bed Tax Funds-Subcommittee

At the request of Chairwoman Birchler, discussion and possible action regarding the creation of a subcommittee to review and provide recommendations regarding allocation of non-destination marketing bed-tax funds.

Motion to approve formation of subcommittee by Commissioner Birchler; Seconded by Commissioner Richard. Approved 6-0



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING RITA McCLEARY AT 480-312-7989 or RMcCLEARY@SCOTTSDALEAZ.GOV REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT RITA MCCLEARY AT 480-312-7989.

5. TDC Work Study Meeting Follow-Up

Commission discussion and possible action regarding follow-up items from the November 2010 Work Study session. (Attachment No. 2, 2a)

Staff Contact: Steve Geiogamah

Motion to request a deadline submittal extension by Commissioner Birchler; Seconded by Commissioner Bailey. Approved 6-0

6. Tourism Development Commission Annual Report

Commission discussion and possible action regarding TDC annual report (Attachment No.3) Staff Contact: Steve Geiogamah

7. Identification of Future Agenda Items

The public body <u>may not discuss</u>, <u>deliberate</u>, <u>or take legal action</u> on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

8. Public Comment

Citizens may address the members of the Tourism Development Commission during "Public Comment." This time is reserved for citizen comments regarding <u>non-agendized</u> items. However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

9. Adjournment 8:49 a.m.

Next scheduled meeting is February 15, 2011

